

**Outreach Committee (OC)**  
**August 26, 2009**  
**Meeting Notes and Next Steps**

**Attendance:** Heather Gewandter, Jake Marren staff liaisons; Dave Davis, Beri Kravitz, Fiath Klareich, OC members.

**Meeting Commencement**

The August meeting of the OC convened at 7:40 p.m. on Wednesday, August 27, 2009. The minutes from the July meeting were approved and the agenda for this month's meeting reviewed.

**Eco-Fair and Energy Fair Updates**

- The OC is considering incorporating these events with Hometown Holidays (HTH).
- As interest and capacity increases, the OC might look at creating a stand-alone event in the future—but for now it seems better to link up with HTH to take advantage of free publicity.
- The OC will present updated documents outlining the Eco Fair and Energy Fair concepts to either Burt, Colleen, or Steve at the September 8<sup>th</sup> Meeting
  - Liaisons will ascertain who from park and planning is attending this meeting.
  - Dave Davis will update the documents; create a cover letter to explain that they were created with a stand-alone event in mind, but can be easily adapted to fit HTH. The details to stress in the cover letter include:
    - More robust list of vendors;
    - Ask the expert panels;
    - Presentation of Environmental Awards to induce participation from Mayor and Council; and
    - Stress to events staff that this will not be extra work for them, that OC can lend man power and organization to get this part of HTH going.
- The OC needs to determine how early they need to start collecting vendors and panelists to properly prepare.
- As OC prepares any panel discussions and vendor fairs, we must determine scope.
  - Vendors might be sector specific or more general depending on space requirements and interest.
  - Panels could be more general.
  - Are there limits to who can speak on the panels, can vendors or private businesses speak?
  - Panels to be in Library during HTH.

**Environmental Commission Retreat**

- The OC needs to hear the EC goals and prioritize them over a 3 or so year time horizon.

- Road Show? OC needs to understand where this is headed and the lifespan of the product.
- Gather information and modify the Road Show.
- Need to discuss process for determining who is participating on the committees and in what capacity.

#### **Deer Issues**

- Need to speak with Burt about deer policy
- Discuss any public participation concerning introducing a deer policy to the public.

#### **Other Items, Action Items**

- Next Meeting is tentatively scheduled for September 23<sup>rd</sup>.
- Dave will draft cover letter for the Eco Fair documents and submit for comments from OC by this Friday, comments are due after the weekend.

Meeting closed at 9:00 p.m.